

The logo features the word "Zumeo." in a large, bold, white sans-serif font with a slight gradient. The text is set against a dark background with a subtle pattern of concentric circles. A horizontal band with a halftone dot pattern is positioned behind the "Z" and "U".

**Zumeo.**

CAREER NETWORKS

# Zumeo...

*partners with universities to expand the effectiveness of their outreach, help them leverage new technology, and increase placement efficiency.*

*Zumeo empowers students by connecting them to relevant jobs, fellow colleagues, and their career center.*

*We take a fresh and effective approach to career services by providing progressive solutions that yield visible results.*



*Our goal is to partner with universities and colleges in a way that adds value to the career center.*

*We help them leverage new social and mobile technologies to increase their relevance, engage their students, and boost their placement effectiveness.*

*Jared Booye - CEO*

# Career Networks

- Integrate with Facebook
- Engage students
- Offer over 400k jobs & internships
- Promote events
- Offer online career resources
- Leverage mobile SMS/Text
- Offer professional networking



# Mobile Integration

*Over 99% of college students use mobile devices. Zumeo helps you leverage this technology to its fullest potential.*

- Comprehensive iPhone app
- Mobile job match & search
- Custom mobile SMS promotion
- Mobile integration with career network



*Zumeo is the first college recruiting site to offer a comprehensive iPhone app. This allows the career center to stay progressive with today's technology.*

# Facebook Integration

*According to recent studies, over 85% of college students are on Facebook.*



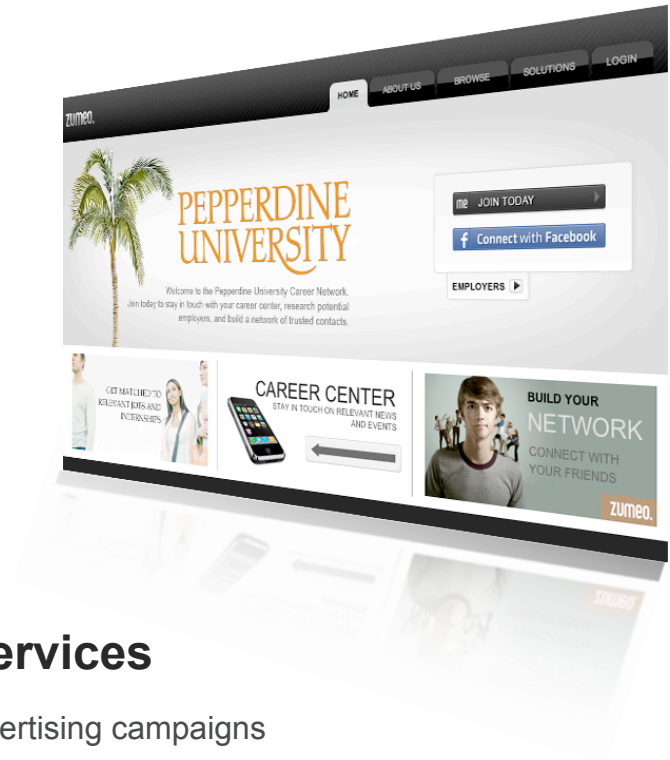
- Seamlessly join through Facebook
- Invite friends directly from Facebook
- Leverage referrals to expand your reach
- Connect with more students



*Zumeo is also the first college recruiting site to implement Facebook Connect. This is the perfect way for a career center to connect with their students on familiar ground.*

## Career Networks Include

- Custom branded network
- Over 400k jobs & internships
- Facebook Connect
- Mobile SMS integration
- Event, resource, and career tool promotion
- Professional networking platform
- iPhone integration



## Additional Services

- Facebook advertising campaigns
- Social media integration
- Recruiting solutions

## Executive Team

Jared Booye, CEO

Adam Braly, Lead Developer

Justin McCord, Sales

Bryan Anderson, Developer

Steve Brown, Board

Philip Carmichael, Board

## Contact Info

310 E. 6th St. Suite #400

Medford, OR 97501

541.951.5177

zcrew@zumeo.com

www.zumeo.com

“I’ve seen a lot of job search/online resume sites as I’ve been looking for a job and Zumeo is one of my favorites.”

*Mashable.com*

“Zumeo is one of the most exciting and promising tools I have seen in years. It's clear that the designers started in the right place – with the student – and built it using the most current technology. The result is a user-friendly system for finding jobs and internships at the literal finger tips of their audience, making this an indispensable tool for recruiters and job seekers.”

*Brad Dudley*

*Exec. Director of Career Services - Pepperdine University*

“Zumeo.com is the coolest new college recruiting app I have seen in a long time...”

*Kevin Wheeler*

*Author of ‘Corporate University Workbook’*

# zumeo.

Zumeo LLC | 310 E. 6th St. Suite #400 Medford, OR 97501 | [www.zumeo.com](http://www.zumeo.com) | [zcrew@zumeo.com](mailto:zcrew@zumeo.com)